



## LOCAL BUILDER S & S GENERAL CONTRACTORS AND NATIONWIDE HOMES JOINS ABC'S "EXTREME MAKEOVER: HOME EDITION"

**MARTINSVILLE, Virginia (February 12, 2010)** — *S & S General Contractors*, an Independent, Authorized builder for Nationwide Homes today announced that they will be joining ABC's *Extreme Makeover: Home Edition* for an upcoming build later in February. This will be the first time the popular television program has featured a home built with modular construction during its intense one-week build time. Although the name of the family and the location of the home site cannot be released until February 21, one of five deserving families in western central Georgia has been selected as the recipient for a new Nationwide home and a life changing event.

As long-time national builders of systems-built homes, Nationwide Homes and S & S General Contractors are perfectly aligned to assist *Extreme Makeover: Home Edition* with this important, time-sensitive task. Building and delivering a high quality home with extreme customization in one week is a routine part of the job for this homebuilder. Because these homes are built in environmentally-protected building centers with constant quality checks and then transported to the final home site, rain and other weather delays do not impact the build schedule. This inherently green construction method and the other green features built into the home are expected to give the home both Energy-Star & NAHB Green Certification. This means that this home will need to use fewer utilities required to heat, cool and operate a typical home built to accepted state and local building standards.

Andy Miller, President of Nationwide Homes, explained, "We love building homes for families, and having this opportunity to make a huge difference in the life of a deserving family is a special assignment for us. We are proud and excited to be the first modular company to work with *Extreme Makeover: Home Edition* in their mission to improve the lives of families across our country. We are also grateful for the outpouring of generosity from our builders, sponsors, associates and many others who have already donated to this wonderful cause without even knowing the family."

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Nationwide Homes is a wholly-owned modular subsidiary of Palm Harbor Homes, Inc. (PHHM: NASDAQ). Nationwide Homes was established in 1959, and celebrated their 50<sup>th</sup> anniversary last year. S & S General Contractors was established by Phillip Swisher in February 1990, and been a local builder for Nationwide Homes for 18 years, and have four dedicated employees with a total of 46 years experience between all four.

If you live in the central western area of Georgia and will consider being a volunteer, please visit [www.extremephn.com](http://www.extremephn.com) for more information and easy online sign-up. Beginning February 21<sup>st</sup>, [www.extremephn.com](http://www.extremephn.com) will also feature behind-the-scenes access to the build, including photos & video from the build site in Georgia.

Palm Harbor Homes is one of the nation's leading manufacturers and marketers of multi-section manufactured homes. The Company markets nationwide through vertically integrated operations, encompassing manufacturing, marketing, financing and insurance. For more information on the Company, please visit [www.palmharbor.com](http://www.palmharbor.com). For more information on Nationwide, its wholly-owned subsidiary, please visit [www.nationwide-homes.com](http://www.nationwide-homes.com).

About ABC-TV's *Extreme Makeover: Home Edition*. The Emmy award winning reality program *Extreme Makeover: Home Edition*, now in its 7th season, is produced by Endemol USA, a division of Endemol Holding. It's executive-produced by Anthony Dominici. David Goldberg is Chairman, Endemol North America. The show airs **Sundays from 8:00-9:00 p.m., ET on ABC.**

**All we know at this time is that the show will air on ABC about four weeks after the taping, which is the week February 21<sup>st</sup>. If you like you can email or call us back when we get back from Georgia and we can let you the day it will air.**